



THE PELORUS
FOUNDATION



2025 IMPACT REPORT



2025 IN REVIEW

At Pelorus Foundation, we are grateful to our supporters. Your generosity and commitment have powered meaningful wildlife conservation, helping to protect and restore nature for generations to come.

This year, we have placed communities and local leaders at the heart of climate and conservation action. We have highlighted those protecting wild places, championed innovative approaches that challenge outdated models, and acted as a catalyst for bold, practical responses to the climate crisis.

Driven by a shared determination to create change, we continue to amplify local leadership, strengthen partnerships, and inspire our network to step forward. As our community expands, we remain confident that collective action can deliver lasting impact.

THE YEAR IN NUMBERS

II

Projects funded

£183,281

Total Funds Raised

4

New project partners





OUR STRATEGY PROGRESS

In 2024, we developed a new three-year Strategic Plan to unite efforts in protecting biodiversity. By partnering with grassroots conservation groups, Pelorus Foundation aims to make a meaningful impact, fostering a sustainable future for wildlife and wild places. Please see below a snapshot of our current progress.

PROVIDED CATALYTIC SUPPORT

We extended our reach to one of the most challenging and dangerous areas in Kenya to protect endangered wildlife.

We are not afraid to support projects in difficult environments.



SUPPORTED INNOVATIVE TECHNOLOGIES

We made a difference through emerging technologies in carbon sequestration.

Our Climate Investment Fund supported the specialist use of carbon tech through locally-led agroforestry in Nicaragua



COMMITTED TO FUNDRAISING

We received fantastic support in the year for our three Big Give campaigns and in Global Giving.

Despite an extremely challenging year, we remain incredibly grateful for the ongoing support of our current donors and welcomed new ones.



AMPLIFIED SUCCESS STORIES

Our project visits to Kenya and Indonesia, combined with the expansion of our social media channels were key to support local comms team capacity wherever we went.

Through storytelling, we have demonstrated our impact and advocated for change.



IMPROVED KEY SYSTEMS

We invested in a new team member to act as our fundraiser, helping us to grow our income generation.

Our major corporate benefactor Pelorus X, continued donating access to their shared office space in London so we can regularly meet as a team.



30 SOLUTIONS BY 2030

Our Strategic Plan aims to source 30 innovative and community-led conservation solutions by 2030.

With your support, we have already delivered 21.

Thank you for continuing to support local conservation





DISRUPTING LIVE ANIMAL TRAFFICKING

In 2025, Pelorus Foundation partnered with **Focused Conservation** to help tackle the illegal wildlife trade by strengthening investigations and supporting the teams working to stop traffickers.

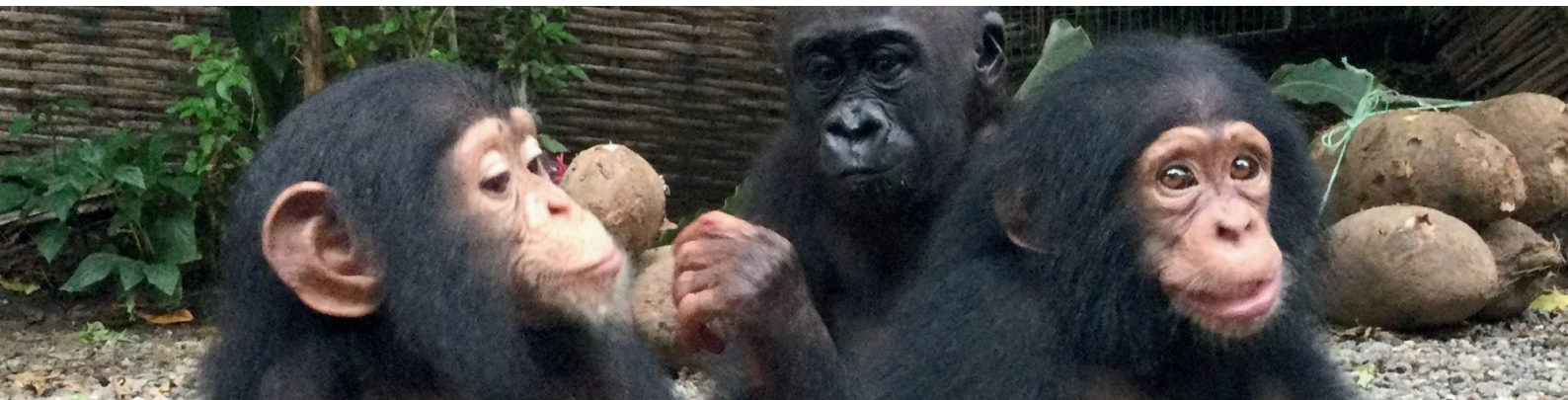
Across Africa, wildlife trafficking has grown into a vast criminal network, but **your support has helped Focused Conservation carry out a special undercover mission** alongside wildlife crime units across Africa.

During one of these operations, a **baby chimpanzee was intercepted mid-trafficking**, likely orphaned after his mother was killed, with buckshot still embedded in his back. Today, he is safe in a sanctuary, beginning a long journey of recovery.

On a different case, officers rescued another baby chimpanzee on the outskirts of Monrovia, arresting those responsible and uncovering a chain of trafficking.

To date, **this work has helped remove thousands of trafficked animals and wildlife products from illegal trade.** By focusing on the networks behind the trade your support is helping to dismantle the systems that allow wildlife trafficking to continue.

Together, with local communities and partners on the ground, wildlife crime can be exposed, stopped, and those responsible held accountable.



"Our job is to support those on the frontlines of protecting wildlife. Wildlife crime is organised crime, and it must be treated that way."

William Brown, Founder and CEO of Focused Conservation.



PROTECTING THE RAREST RHINO IN THE WORLD

Pelorus Foundation has partnered with **Ofora Trust** to help protect the rarest rhino on Earth: the **Javan rhino**.

Once widespread across Southeast Asia, the species now survives only in Indonesia's Ujung Kulon National Park, where **fewer than 80 individuals remain**, making it the most endangered rhino species on the planet.

Last September, **our Head of Foundation** travelled to **Ujung Kulon National Park** as part of a **collaborative effort** bringing together conservationists, local NGOs, and government leaders all working to protect the species. The team met with the Head of Ujung Kulon National Park and **Indonesia's Minister of Forestry**, reinforcing that safeguarding the Javan rhino will only be possible through strong partnerships and coordinated action across organisations and communities.

In 2025, **you supported this work** on the ground for the first time **by providing essential equipment to rangers and community volunteers**.

This included **boots, socks, and machetes** for over 100 **frontline rangers**, as well as **mobile phones** for **ranger leaders**, improving communication across remote areas.

These tools are critical in **tackling threats such as the invasive Arenga palm**, which covers around 60% of the park and blocks the native vegetation Javan rhinos rely on for food. Early monitoring has already recorded **camera-trap footage and field signs of rhinos returning to restored areas, alongside new calves documented**.

Your support to this partnership is helping secure the last refuge of the Javan rhino, showing that when organisations work together and rangers are equipped on the ground, even the most endangered species can have a chance to recover.

“The Javan rhino survives in only in Ujung Kulon National Park, and is the rarest of the rhino species. These secretive, forest-dwelling animals face threats from illegal hunting, habitat encroachment, forest loss, and poverty among local communities.”

Ujung Kulon National Park





BABY ELEPHANTS, CENTENNIAL FORESTS

Our local partner **Elephant Havens** runs the only **elephant orphanage** in **Botswana** and continued rescuing and rehabilitating orphaned elephants at the edge of Okavango Delta.

The sanctuary provides **round-the-clock care to calves that have lost their mothers** due to drought, conflict, or habitat loss, preparing them for eventual return to their wild habitat.

By supporting our partnership, the sanctuary has received support for elephant rescue, rehabilitation, and locally-led community education programmes that help reduce human–elephant conflict.

In 2025 we partnered with **Shoe4Africa** to support community-led conservation around an **indigenous forest in rural Kenya**. Crop losses and livestock predation from wildlife were creating pressure to clear the forest. Your support helped introduce practical solutions that protect both local livelihoods and the surrounding ecosystem.

Through a Women Empowerment Programme, farmers were trained to install protective infrastructure such as living “green fences”. As a result, communities are now **protecting the 120-acre indigenous forest**, recognising its value for biodiversity, rainfall for climate resilience and wildlife conservation.



“We are witnessing a powerful shift: from fear to coexistence, from destruction to stewardship, from survival to sustainability.”

Toby Tanser, CEO, Shoe4Africa.



GUARDIANS OF THE TANA DELTA

Pelorus Foundation has partnered with **Ulinzi Africa Foundation**, founded by conservationist Raabia Hawa, to strengthen ranger-led protection of wildlife across Kenya's Tana Delta, one of East Africa's most important biodiversity landscapes home to at-risk wildlife like the Topi antelope.

This ranger team operates in a challenging area with critical safety issues stemming from violent conflict over resources, extreme flooding or water scarcity.

In the Tana Delta, **rangers are often the first responders to both wildlife emergencies and human crises**, treating injuries and transporting patients to hospitals, to helping farmers safely drive elephants away from crops.

In 2025, your support helped to strengthen ranger capacity and enhanced their ability to respond swiftly to wildlife crime and human wildlife conflict.

Funds helped procure **critical equipment for field operations, including resources for veterinary and wildlife rescue interventions**, such as deploying a drone to locate an injured baby elephant in a remote area.

Ulinzi's rangers act as a rapid-response unit, supporting communities, rescuing wildlife. Recent enforcement successes have helped to strengthen wildlife crime prosecutions, helping secure convictions against offenders and reinforcing the rule of law in wildlife protection. By equipping and empowering rangers on the ground, the partnership is helping safeguard some of Kenya's most vulnerable wildlife while building stronger coexistence between people and nature.

“One day, you'll know the story of how a handful of brave men stood behind one lady who had one dream, and they made it come true.”

Raabia Hawa, Founder and Director at Ulinzi Africa Foundation.





A FUTURE FOR PANGOLINS

Pelorus Foundation entered its **third year supporting Pangolin Conservation and Research Foundation (PCRF)** in Namibia to protect the world's most trafficked mammal.

Working across the Nyae Nyae Conservancy, our partner collaborates with more than **20 local villages** and employs **San pangolin guardians**, creating livelihoods while strengthening community-led protection for these critically endangered animals. In 2025, research and rehabilitation work was expanded, through a field research camp, that helped to grow one of the most comprehensive knowledge datasets on rescued pangolins.

Thanks to your donor support, **emergency veterinary care fees were covered**, helping to address an **unprecedented influx of rescued pangolins** in need of urgent medical assistance.

With **over 40 pangolins rescued up to 2025**, our partner continues to build on a data set that is now extending key pangolin protection knowledge to Angola among other neighbouring countries in the region.

Together, these efforts are giving trafficked pangolins a second chance while building the local systems needed to protect the species for the future.



“Community members work together with the pangolin guardians to keep their fauna protected, a project that brings jobs and benefits. We have a chance to do something now, but in a few years that chance will have passed”

Kelsey Prediger, Founder, PCRF.



IMPROVING LIVELIHOODS FOR OCEAN GUARDIANS

This was our third year supporting our community-led partner **Oceans Alive Kenya**, who is strengthening coastal livelihoods in Kuruwitu.

With local fishermen and fishmonger women, our partner cares for the Kuruwitu Co-Managed Marine Protected Area, where the programme has already planted more than 15,000 corals and established nurseries capable of producing around 12,000 new juvenile corals.

Through our partnership with **Oceans Alive Kenya**, **Pelorus Foundation** has empowered local women fishmongers known as the **Mama Karangas**, to turn pollution into income while protecting key marine habitats. In 2025, one of our team visited Kuruwitu to experience the project first-hand.

Guided by community leaders, we learned how the **Mama Karangas** have become guardians to the ocean.

With your support, the **Mama Karangas** restored a cottage which now serves as a base of operations to coordinate themselves, including a **weekly merry-go-round savings system** to help cover urgent needs like school fees and medical costs.

Additionally, they also bought a cart to collect and transport coastal waste, while pursuing training to increase the value of recyclables.

A final item of designed T-shirts for uniforms reinforcing a strong sense of pride and ownership for the ocean guardians of Kuruwitu. The initiative is growing and now engages over 100 women across neighbouring communities.

“In the ocean, there is a richness. The barrier between the known and the unknown lifts. Seeing the world beneath the water opens your mind to what you can do.”

Ledama Masidza, Partnerships Consultant, Oceans Alive Kenya.





OUR CLIMATE INVESTMENT FUND

Real carbon removal for responsible travel

Pelorus Foundation’s Climate Investment Fund takes a holistic approach to tackling travel emissions, investing in high integrity carbon sequestration that permanently removes emissions from the atmosphere.

Working with our major corporate benefactor PelorusX, we are backing innovative technologies and community led solutions across forest, blue and soil carbon, alongside other solutions like enhanced rock weathering and biochar.

UNDO CARBON

UNDO scales climate removal through **enhanced rock weathering (ERW)**, spreading crushed basalt on farmland to permanently lock away atmospheric CO₂ while improving soil health. In 2025, UNDO deployed 324,330 tonnes of rock across 57,310 acres, enriching 407 farms and delivering 71,353 tonnes of CO₂ removal.

Backed by peer-reviewed science, ERW not only captures carbon but strengthens soil health and farm resilience. Our partner is transforming agriculture into one of the most scalable climate solutions available today, turning ordinary farmland into a powerful carbon sink.

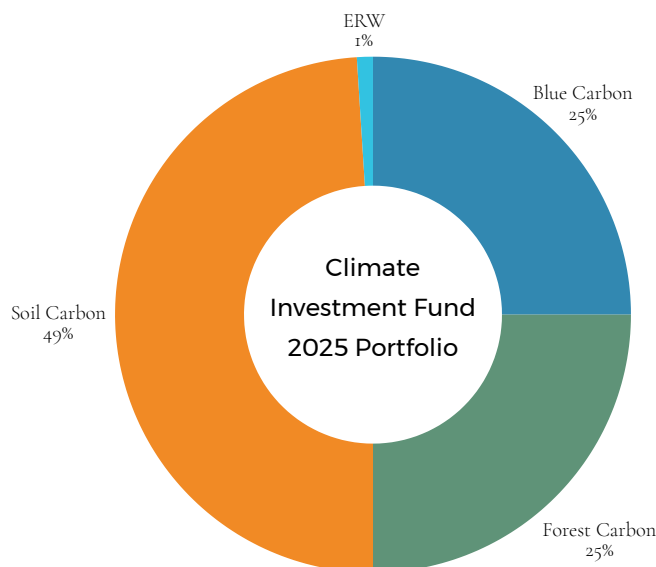
These projects capture carbon while strengthening ecosystems and supporting vulnerable communities, through them, **your support helped re-balance 627 tonnes of CO₂ in 2025.**

In 2025, our partners accelerated carbon sequestration efforts, proving that travel emissions can be addressed through credible, science backed removal and long term ecosystem restoration.

GET INVOLVED

Contact us today to learn how your company and clients can rebalance their travel carbon emissions and help meet your Corporate Social Responsibility objectives.

For more information, email:
info@pelorusfoundation.com





ROOTING FOR INNOVATION

Taking Root leads the CommuniTree programme in Nicaragua, which is one of the world's largest smallholder-led reforestation initiatives. Last year, our partnership helped farmers plant 1.9 million trees across 20,000 hectares nationwide.

The programme now supports nearly **5,000 families**, with almost **19,000 hectares** under restoration across **1,655 communities** and **197 new jobs created in 2025**.

A biochar programme was key in converting forestry residues into stable carbon that improves soil fertility, tree survival, and also stores carbon in the ground for centuries. In 2025, the reach of their expert work expanded **central nurseries**, delivered **61 technical training workshops**.

Technological innovation is a key driver of this initiative, which tracks and maximises its impact. Over the past year, the programme has advanced its digital MRV (Monitoring, Reporting and Verification) systems, using satellite data and ground measurements to improve carbon tracking accuracy and farmer payments.

The initiative also expanded its focus on climate resilience, helping farmers diversify their crops, improve water management, and integrate native tree species to reduce vulnerability to drought and extreme weather.

Through the combination of agroforestry and long-term restoration, carbon sequestration is also building more stable farm incomes, strengthening food security across rural communities.



“This forest has brought benefits, it is an extra income that I did not have before. I can leave something long term for my children and grandchildren.”

Juan Francisco Ordoñez Obando, Communitree Farmer.



HEALING MONGOLIAN STEPPES

Soil carbon sequestration captures atmospheric carbon dioxide in soils through sustainable grazing and pasture management practices that improve both climate resilience and soil health.

Our soil carbon partner, the **Mongolian Society for Range Management (MSRM)**, continues to work closely with nomadic herder communities to restore grasslands while strengthening local livelihoods.

In 2025, the project supported **116 families across three sites**, each led by a community leader working with MSRM experts and local herders. Through improved pasture management and **rotational grazing**, **livestock numbers have been reduced by 13 to 17 percent across the project areas, helping curb overgrazing and restore degraded land.**

These changes are already improving pasture productivity and resilience, while empowering herder communities to take an active role in managing their landscapes and adapting to the impacts of climate change.

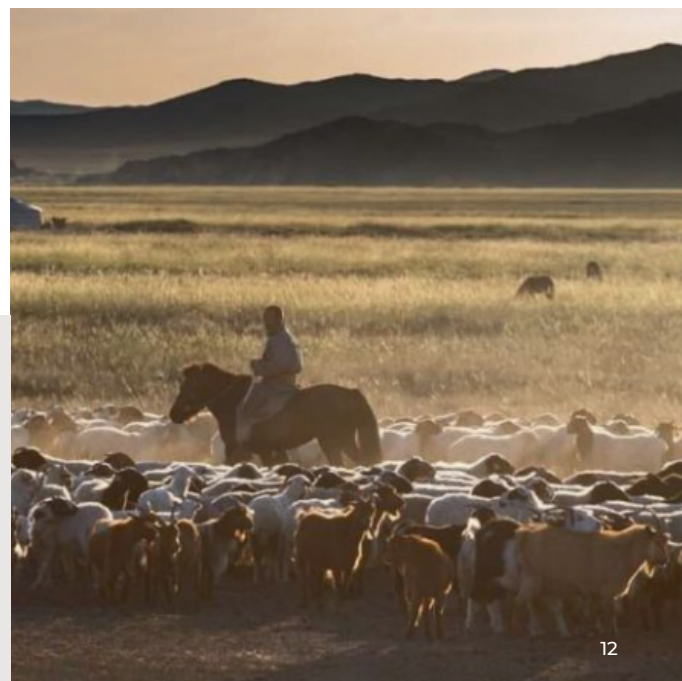
To supplement household income, two new trade and service centres have been established to support local economies, providing spaces for dairy and livestock product exchange, food services, and fodder preparation.

Through the purchase of carbon credits, **our Climate Investment Fund provided catalytic funding for herder communities to restore grasslands** while building more resilient livelihoods.

Wildlife observation patrols are also carried out every 45 days to help prevent poaching and illegal tree cutting and MSRM continues to monitor soil carbon sequestration using specialist data capture and modelling, analysing livestock numbers and herder movement patterns to measure climate impact.

“Simple adherence to traditional nomadic practices can soon alleviate most of the pressures on the land. A comprehensive legal framework for pasture management around these principles can be positive.”

SH Cerndulm, Project Co-ordinator.





PLANTING AND PROTECTING MANGROVES

Mangrove restoration is key to sustainable development, capturing large amounts of CO₂ while strengthening biodiversity, improving soil health, and protecting vital coastal habitats.

Our local blue carbon partner, the Association for Coastal Ecosystem Services (ACES), runs the Mikoko Pamoja (“Mangroves Together” in Kiswahili) and Vanga Blue Forest programmes in Kenya.

In 2025, one of our team visited Gazi Bay to experience the project first-hand. Guided by community leaders, we explored the mangrove forests, learned how carbon is measured through biomass and soil sampling, and stepped into the deep coastal mud alongside local women to plant mangrove propagules by hand.

Our experience highlighted the community collaboration behind the project, as we saw how mangrove seedlings are grown in recycled bottles, turning coastal waste into restoration tools.

The team also visited the Gazi Women’s Boardwalk, where local guides share knowledge while generating income through ecotourism. Last year, Mikoko Pamoja protected 117.4 hectares, and supported 1,081 households, while Vanga Blue Forest protected 460 hectares, and supported 974 households.

Both projects worked with fishing communities to protect mangroves and seagrass, with carbon revenue funding wells, schools, healthcare, and infrastructure, ensuring conservation benefits local communities.



“When we think of mangrove ecosystem services, we normally relate them to some of the more tangible concepts, such as the provisioning services of food and clean water for both humans and nature. We also recognise their importance as regulating services, in the roles of flood prevention and protecting against storm damage.”

Dr. Imi Dencer-Brown, ACES Trustee.



ACHIEVING AGRO-BIODIVERSITY

Our local, community-based partner CO₂ Operate manages the Gula Gula Food Forest Programme in West Sumatra, Indonesia. The programme continues to demonstrate how community-led restoration can deliver powerful results for both people and wildlife.

In 2025, the programme supported **391 farming families** across **325 hectares** in West Sumatra and Lampung, with **482,827 new trees planted**, **45,593 existing trees protected**, and an estimated **66,972 tonnes of CO₂ captured**.

Biodiversity monitoring is also revealing the richness of these regenerating landscapes, with **22 mammal species** and **129 bird species** recorded so far.

At the same time, the programme is strengthening long-term resilience by working closely with local farmers. This way, farmers receive support to adopt sustainable agroforestry, balancing the needs of wildlife conservation and those of their communities.

Through this partnership, **Pelorus Foundation** has backed the restoration of degraded land in West Sumatra through agroforestry that stores carbon, protects wildlife, and strengthens rural livelihoods.

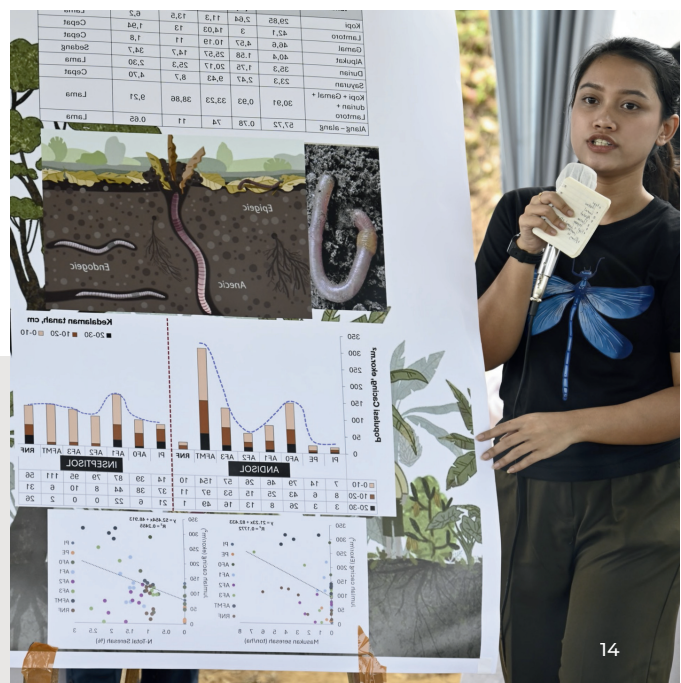
The programme also helps communities diversify their income through crops such as coffee, cinnamon, cloves and fruit, reducing pressure on forests while making conservation more sustainable for local people.

Research into soil biodiversity from Brawijaya University is also strengthening sustainable farming practices, with healthy earthworm populations helping improve soil fertility and reduce reliance on chemical pesticides.

With more communities eager to join, the programme is now preparing for further expansion in 2026 and beyond.

“One of the farmers told me: I used to spread salt, thinking worms were pests. Students in the Programme taught me about the importance of worms to improve the fertility of my land. Now I like them a lot.”

Puri, Student at Brawijaya University.



Our Gifts for the Wild

THANK YOU FOR YOUR CONTINUED SUPPORT TO NATURE

The impact of our work last year would not have been possible without your incredible help. We were delighted to see you help local conservation again and again during 2025. Pelorus also continued to act as our main corporate benefactor while supporting with other donations to compound your efforts.

Three Big Give initiatives raised funds to support our work with the Javan Rhino, and African Wildlife (land and marine) across our projects for 2025, you helped raise £33,112 across Big Give campaigns. We also launched an exciting prize draw offering supporters the chance to win a luxury escape for two in the Lake District while supporting wildlife.

Last year we also pioneered our new Gifts for the Wild for alternative gifts, adding a new way to support our partnerships with local, community-based initiatives across the world. You can also support our work with our eCards through donotsendmeacard.com and make your online shopping help nature through our Easyfundraising.

Despite his back injury diagnosis, and after his New York Marathon and 106km Isle of Wight ultra challenge, Jimmy pushed even further in 2025.

He took on a Triple Running Challenge for Pelorus Foundation, running the Burning Man 50km Ultra, the New York Marathon, and the Arizona Marathon for a total of 134km. Inspired by the resilience of African rangers who protect endangered wildlife every day, Jimmy ran and raised £10,000 in vital funds for conservation to make an even greater impact. More people are joining us every year to run for Wildlife and Wild Places, you can too!

Thank you for your continued support to nature. Your help matters.

GET INVOLVED

Can you run to support wildlife, host an event, or get your company involved to raise funds to support nature? Please contact us at: info@pelorusfoundation.com



“Mental health is a big part of why I take on these challenges. They always take me outdoors, into natural environments, which has been a key motivator for me. I have been lucky to train in some amazing places, I want nature to be there for other generations too.”

Jimmy Carroll, Pelorus Foundation Co-Founder.



THE PELORUS FOUNDATION

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